# **SOPHIE HOLLINGWORTH**

MANCHESTER/DERBYSHIRE - 07443482300 FULL CLEAN UK DRIVING LICENCE - 23+ FOR INSURANCE PURPOSES WILLING TO TRAVEL/RELOCATE

## **CONTACT DETAILS**

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#### **SKILLS & ABILITIES**

My previous roles have enabled me to show I am productive in working in large teams and have the capacity to use my own initiative to take on larger tasks. I am confident in public speaking and am comfortable taking on leadership roles. I am confident in working alongside talent and contributors and find myself adaptable to different situations and environment. My previous roles in advertising and communications have allowed my to increase my organisational and time management skills as well as fulfilling admin and legislative based roles. I am proud of the work I produce and the teams I am a part of and therefore insist on the highest quality performance and set myself high standards.

## **EDUCATION**

#### **University of Leeds**

- BA Hons Communications and Media (with Industrial Placement)

#### Belper School and Sixth Form Centre

- 10 GCSEs (A\*-B) - 1 AS Level (C) - 3 A Levels (A\*AB)

# REFERENCES

Available on request.

## **PRODUCTION EXPERIENCE**

#### **Talent Runner**

Children in Need (November 2023) - Working with key talent/presenters throughout the main show and rehearsals **Gallery Runner** Children in Need - Game On! (November 2023)

- Aiding in the main gallery and the commissioners offices.

#### Artist Liaison/Runner

TBI Media x ITV - Jubilee Street Party (May 2022)

- Caring for hard of hearing and deaf interpreters, and ensuring their safety and wellbeing over a period of days in Manchester's AO Arena.

#### **Production Assistant/Senior Runner**

*Channel 4 News / ITN (May 2023)* - Aiding in remote locations, working with children and talent with additional needs.

#### **RF Camera Operator**

Rugby League World Cup - Event 360 (November 2022)

- Operating camera for the in-stadium screens, working with both hosts of the event and interviewing members of the general public spectators.

## **RF Camera Operator / Camera Assistant**

*Rave UKraine - Tell Media (May 2023)* - Operating both static and RF camera the rave event being streamed simultaneously in both Liverpool and Kyiv, including set up and de-rig.

#### Runner

ITV News - Election 2019 (November 2019)

- Aiding in a social experiment with crowd control and participant briefing.

## OTHER EXPERIENCE

## **Executive Chair - NaSTA**

National Student Television Association (July 2022 - July 2023)

- Overseeing all activities within the registered charity organisation, **organising meetings** with the executive committee, and sitting on the board of trustees

- Working alongside industry professionals to **organise networking events** and **educational initiatives** to make the TV industry more accessible for all.

#### **Deputy Station Manager**

Leeds Student Television (July 2021 - June 2022)

- Overseeing work as the secretary for the society, **maintaining club admin**, **training members** and supervising film shoots.

#### **Agency Executive Intern**

Amazon (September 2020 - August 2021)

- Working within the agency development and emerging products team to **build client relationships** in a fast paced and high intensity environment with quick deadlines.

- Creating EoC reports for live campaigns for each individual client.

- Building and developing an automated system of Quarterly/Weekly business reviews

# Retail Assistant / Social Media Manager

Sankara Imports UK (July 2023 - February 2024)

- Day-to-day shop duties, including **cash handling**, **facility management** and **events planning**.

- Producing daily content for multiple social media platforms, planning and maintaining content calendars, and managing social inboxes for the business.

#### Video Editor/Producer

Freelance / Cofruition (October 2022 - February 2023)

- Assisting on multiple social campaigns simultaneously whilst organising weekly content release deadlines.