Curriculum Vitae

PETRA NORFOLK

PERSONAL INFORMATION

**NAME:** Petra Norfolk

**BIRTHDATE:** 10/07/01

**GENDER:** Female

**HOME ADDRESS:** 26 Dickenson Road London N8 9ET

**EMAIL AND PHONE:** petranorfolkx@gmail.com/07964337745

**NATIONALITY:** British **-** Black Caribbean White Mixed heritage

PROFILE

I completed my BA (hons) Ind. studying Textile Design, in the summer of 2023. I am a very hard working and ambitious person with a strong passion for art and creativity.

Within my Textile Design Degree course, I completed modules in Design History, Marketing and Product Design and wrote a dissertation on influences on 1960s fashion, for which I was awarded a first. My specialism was in digital print, designing fabrics and wallpapers. I have also participated in Discovery Modules as part of my degree course including in Sociology and Psychology.

My work at Abraham Moon, who are a leading textile production and retail company, selling product all over the world and to major designers, has given me a great range of experience including in HR and Customer Service.

Outside of my degree course, I have also undertaken commissions selling my own artwork, specifically paintings and embroideries.

I am a very quick learner and work with concentration and a keen eye for detail.

I am also skilled at music having reached my Grade 8 flute and performing at prestigious places such as the Royal Albert Hall and Wigmore Hall with junior orchestras. This helped me to build my teamwork skills as well as being very capable of working independently.

I have recently returned from 4 months in South America visiting Brazil, Bolivia, Peru and Colombia.

WORK EXPERIENCE

2023-2024 Whiskers and Cream Cat Cafe

I worked for 4 months as a waitress and cat care assistant prior to my travels in South America

2021-2023 Abraham Moon, Textile Design, Production and Distribution, Guiseley, W. Yorkshire

For my year in industry, as part of my degree course, I worked in a variety of departments including HR, customer service, quality control. This was initially an unpaid position for 3 months, but after a short period I was put on the payroll and my position was extended indefinitely. I stayed for the academic year 2021-2022 and worked part-time in my final year at Leeds.

2021-2023 Regular bar work at a variety of events including concerts and festivals in London, Leeds and Manchester

2022 - Worked at Winter Wonderland in Hyde Park during the Christmas season

2015 - Present – Art Commissions: *Paintings, Drawings & Embroideries*

I have been undertaking paid commission work of animals and buildings.

2017 - Present – Market Research Opportunities: *Focus Groups, Online Forums, Product Testing*

I participate in market research groups to help fund my university fees. I find this very interesting and it helps me gain insight into how companies work and how they choose the best products and branding. Taking part in focus groups for companies such as New Look, Pepsi and marketing for TV shows, has increased my understanding for my course module on Marketing and Innovation.

2016 & 2018 – Hackney Music Service: Admin Assistant & Stewarding Performances and music examinations

Within this work experience job, I was responsible for the organisation of office admin where I was trusted with making phone calls and writing emails. As well as this, I was asked to help steward at the Hackney Music Festival, organising rehearsals and taking children to their assigned performance seats. I was also responsible for stewarding pupils to their music exams.

This has helped me improve my creative abilities and also given me the opportunity to adapt my ideas according to the requests of the client.

EDUCATION

2019 - 2023 – 2.1 University of Leeds BA(Hons) Textile Design

2012-2019 St Marylebone CE School –

3 A levels in Textile Design (B), English(B), Psychology(B)

10 GCSEs in English Literature (9), English Language (7), Maths (6), Spanish(A), RS(A), Textile Design (A), Science (A), Music (A) Drama (C)

INTERESTS

Music - both playing the flute and listening to live and recorded music

Art – I produce artworks outside of my Textile Design degree course using a wide range of media including embroidery, oil paint and line drawing.

Animals and the environment

Psychology

Film

Travel