



# Nika Brunet Milunovic

## Event Management

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**Dedicated and passionate professional with substantial experience in leading successful events within dynamic and fast-paced realm of the music industry, with specific focus on mental health advocacy, inclusion, diversity and equality.**

Proven track record of successfully planning, coordinating, and executing wide range of events, from corporate conferences and product launches to cultural festivals. Adept at translating clients' visions into flawless, memorable experiences, possess excellence of exceeding expectations and delivering on time and within budget. With strong leadership, strategic planning, and meticulous attention to detail consistently led to successful execution of high-impact events, from corporate conferences and product launches. Skilled in team management, vendor negotiations, and innovative problem-solving, committed to delivering excellence in each aspect of event planning and execution in fast-paced challenging environments.

Passionate about sharing the expertise and experience in the fields of exploring human potential and growth, being a certified Yoga RYT500 & Therapeutic yoga teacher, Meditation and Breathwork teacher, and have a certificate in Horticultural Therapy. Also a speaker and moderator at music and festival events conferences about event production, promotion, sustainability and ecology at events, mental health awareness, and a professional mentor for young music and event professionals.

- Event Planning & Coordination
- Project Management
- Coaching & Mentoring
- Live Event Production
- Mentoring
- Communication & Negotiation
- Live Event Production
- Budgeting & Profitability
- Mental health advocacy
- Diveristy, inclusion, social awareness, equality
- Legal & Compliance
- Client Relationship Management
- Team Leadership & Development
- Adaptability & Stress Management
- Cross-functional Collaboration

## Areas of Expertise

## Career Experience

**MetalDays Festival, Slovenia**  
Event & Project Manager

**2014– Present**

Direct daily company functions, whilst collaborating with key clients to understand objectives and vision for various events. Plan and create detailed event plans, including budgets, timelines, and resource requirements. Ensure seamless event execution by proactively managing event staff and vendors on-site. Define project scope, goals, and deliverables in close coordination with potential stakeholders. Monitor project progress, identify issues, and employ robust solutions to keep projects on track. Implement rigorous quality assurance measures to ensure strict adherence to industry standards, regulations, and best practices, resulting in flawless execution of events.

### **Key Accomplishments:**

- Acted as primary point of contact for key customers to timely address major inquiries and boost overall satisfaction.
- Boosted business growth by building and maintaining strong client relationships through clear communication and exceptional service.
- Enhanced event planning and execution and increased attendee satisfaction and positive feedback by leading development and implementation of robust strategies.
- Fulfilled key client needs and delivered tailored event solutions for exceeding expectations by collaborating closely with cross-functional teams, including marketing, sales, and operations.
- Streamlined event planning processes and workflows by determining bottlenecks and employing optimised solutions, leading to significant enhancement in efficiency and cost savings
- Committed to the vision of making MetalDays a sustainable, low-carbon, zero-waste event, and have received the A Greener Festival Award for our efforts.

## Relevant Industry Experience

### **Co-Founder**, Heavy Harmony Retreat, Zanzibar South & Central, Tanzania

- Oversee day-to-day operations of retreat, whilst guaranteeing seamless and enriching experience for participants.
- Develop and articulate clear and compelling vision for company, whilst ensuring alignment with mission to prioritise mental well-being within music industry.
- Enhance retreat's offerings and reach by identifying strategic partnerships, collaborations, and sponsorship opportunities.
- Maximise brand awareness and attract potential participants by leveraging online and offline channels and executing comprehensive marketing strategy.
- Play vital role in improving retreat experience by incorporating feedback and staying updated on industry trends.
- Cultivate sense of community among retreat participants, promoting meaningful connections and communication.

### **CEO, Event & Sustainability Manager**, Heartlee GmbH, Vienna, Austria

- Supervise day-to-day business activities to promote seamless workflow and foster business expansion.
- Optimise internal processes and profitability by creating and implementing innovative strategies.
- Increase customer satisfaction and experience by offering exceptional service.
- Meet and exceed revenue targets through strategic event planning and cost-effective vendor negotiations.
- Drive robust sustainability initiatives to significantly reduce organisation's overall costs.

### **CEO, Event Manager**, One Happy Turtle LTD, London, UK

- Oversee daily company operations aimed at ensuring smooth workflow and driving business growth.
- Concentrate on company growth through the exploration of potential collaboration opportunities

## Additional Experience

**Freelance Photographer & Pentax Ambassador**, UranianWilly, Ljubljana, Slovenia

**Advisory Board**, GigGoMe B.V., The Hague Area, Netherlands

**Programme Engineer Aerostructures**, FACC AG, Ried im Innkreis, Austria

**Digital Production Manager**, Publicis Groupe, Ljubljana, Slovenia

**Project Manager**, Zemanta, Ljubljana, Slovenia

**Senior Project Manager, Business Development Europe**, Sony DADC, Austria, US, UK and India

**Project Manager**, Central European Media Enterprises, Ljubljana, Slovenia

**IBU Project Manager**, Pro Plus d.o.o, Ljubljana, Slovenia

## Education

### **Circular Economy and Sustainable Strategies**

Cambridge Judge Business School, Cambridge, UK, 2021

### **Master of Business Administration in General Management**

WWEDU Worldwide Education, Wels, Austria, 2012

### **University Graduated Social worker, Faculty of Social work**

Univerza v Ljubljani, Ljubljana, Slovenia, 2010

## Certifications

- Yoga Instructor Certification - Level II
- Meditation and Mindfulness Teacher

- Professional Scrum Master I
- Yoga Instructor Certification - Level II
- Certified Breathwork Instructor

## **Honors & Awards**

- Winner of "TOP 10 Most Influential Sustainability Advocates 2022"
- A Greener Festival Award / MetalDays Festival / 2016 - 2022
- EU Climate Pact Ambassador for Austria

## **Languages**

**Slovenian** - Native/Bilingual

**German** - Elementary

**Croatian & Serbian** - Full Professional

**English** - Full Professional