Film Studies & Journalism Graduate

# Career Aspirations

As a recent graduate in Film Studies & Journalism, my career goal is to be part of the vast media industry. I want to kickstart my career in a versatile-creative role, which allows me to seize hands on multimedia opportunities. I have tackled the theory and am ready to embrace the practical scope of the world of media, film and journalism.

# Experience

## Seasonal Merchandiser Display Representative, eXPD8

Nov 2024 - Jan 2025 | 3 Months

- Effectively produce visual merchandising for The Entertainer in retail stores such as Tesco.
- Operate individually to respond to in store calls ensuring all requirements of briefs were met.
- Update POS MODs and ensure SELs are accurate.
- Aided in displays' success and maximised product placement which holstered the store to be the frontrunner in sales and the only in the East Anglian district above budgeted target to be over £500 for a single weekend (Nov 9<sup>th</sup>).

### Sales Advisor Xmas\*, Hotel Chocolat

Nov 2024 - Dec 2024 | 2 Months

- Greet customers with a friendly manner and attend to their needs including making hot drinks and complete over the counter sales.
- Understanding the business brand and positively portray the company in consideration that links customers with satisfaction.
- Function in two seasonal roles (expd8, Hotel Choc) simultaneously showing my time management.

### Sales Associate, Shotbowl LTD

Jul 2023 - Sep 2023, Jun 2024 - Sep 2024 | 7 Months

- Manage front of house purchases and effectively support the process of smooth-running transactions.
- Executed school uniform sizing appointments to ensure customers had appropriate clothing in time for the new term.
- Cover customer queries and provide them with solutions and relevant information regarding their purchases/ orders.
- Received client praise feedback who had received a positive experience from my service.
- Shotbowl invited me back for summer 2024 as a dependable member of the team to support them once again in their busiest period.

### Team Member, Next PLC

Jul 2022 - Sep 2022 | 3 Months

- Monitored stock supply for shipment and intake of refunds.
- Functioned across a challenging and bustling environment within a team and independently.
- Trained for Zebra machines, till monitors, and ample training for code of conduct and retail practices.

### Restaurant Assistant, Oasis: Waterside

Sep 2019 - Jan 2021 | 1 Year 4 Months

- Respond to customers' needs and implement a pleasant
- Responsible for waitering and attending to pot wash.
- Offered part-time role from work experience in 2018.
- Efficiently worked in a stressful atmosphere.

# Skills

Communication & Networking Personability (Connections) Organisation Adaptability & Enthusiasm

Graphic Design (Adobe, Canva) Creativity & Writing (WordPress)

MS Office (Word, PPT, Excel)

Work Ethic and SEO Skills

# Education/Qualifications

**Bachelor of Arts Joint Honours** Film Studies & Journalism → 2:1 De Montfort University Oct 2021 - June 2024

A-Levels: Applied Science, G:A -Criminology, Digital Media. A-B-B The Deepings Sixth Form

GCSEs: 8 Grade C/+ incl: English, Maths, Science, Media, Spanish. The Deepings School Sep 2014 - July 2019

Sep 2019 - May 2021

### Extra Curriculum & Portfolio

- Full UK Driver's License
- Portfolio [Link] References (On Req)
- Writer, Demon Media [Link] Oct 2023- Jan 2024
- Editor, LeicestershirePress [Link] Oct 2021-May 2024
- Producer, Unfiltered Magazine Oct 2023-Apr 2024 (On Reg)
- Personal Blog & Website [Link]

# Interests and Achievements

- World Cinema & Travel

Represented my University at Bologna 2022 and Berlinale film festival 2024.

- Journalism, Writing and Design Completed ample articles including interviews with film producers, actors...
  - Theatre & Music

Performed in the West End and the O2.