# ANYAMANEE THAENLAE

An aspiring Creative Director.

## +44 7922774382

Pasingstoke, Hampshire

# PROFILE

Creative and driven professional with extensive experience in content creation, video production, and marketing. My career began with interviewing artists and hosting podcasts, which honed my skills in editing, filming, and podcast management. I have contributed to NetworthPick magazine as a content creator and worked as a photographer and videographer for R2 Radio, where I captured and produced visual content for various events. Additionally, I volunteered at Reading College, filming, creating content, and handling photography tasks. My hands-on experience extends to film production on set. My talent for building connections and my passion for music and media have shaped my career aspirations. I am enthusiastic about leveraging my diverse skills to drive creative projects and talent development.

# WORK EXPERIENCE

## SOCIAL MEDIA CREATOR & JOURNALIST

NetworthPick Magazine | London, UK | 2022

- Developed and executed content strategies for the magazine, including filming, editing, and marketing.
- Conducted public interviews in London and managed the magazine's social media presence.
- Successfully increased the magazine's exposure and audience engagement.

### SERVER & BARISTA IN FILM PRODUCTION

Red Chutney | United Kingdom | 2023

- Gained firsthand experience in the film industry while working on set.
- Traveled across the UK to discover and manage film locations.
- I trained my body to work up to 18-hour days, driven by my passion for the job, even while traveling to different locations.
- Left due to the impact of a writers' strike on production opportunities.

#### SALES WOMAN

McQueens | Basingstoke, UK | 2023

- Acquired valuable sales and customer interaction skills while convincing clients to purchase products.
- Developed confidence in communication and negotiation, skills that continue to benefit my career.

#### **BARISTA & WAITER**

Red Mist Leisure Ltd | Basingstoke, UK | 2023

- Provided a service in a high-end hotel, including event catering and wedding organisation.
- Assisted event managers in coordinating and executing successful weddings.

## SMALL BUINESS OWNER

Clothing Brand Start up | Paris, France | 2024

- Managing my own fashion business in Paris.
- Immersed in the fashion industry, gaining hands-on experience in design, production, and marketing.
- Engaged with the vibrant creative community, networking with industry professionals and clients.
- Developed strong entrepreneurial skills and a clear creative vision.

# EDUCATION

2018 - 2020

## **QUEEN'S MARY COLLEGE**

• Level 3 Business Diploma D\*D\*D\*

2020

#### **DIGITAL GUM MARKETING**

 Online Course on Social media marketing

2024

#### **INTERNATIONAL FASHION ACADEMY PARIS**

• Fashion Business Course

# SKILLS

- Videography
- Video Editor
- Photography
- Creative Direction
- Graphic Design
- Project Management:
- Social Media Marketing
- Podcast Hosting
- Content Creator
- Technical Skills
- Networking
- Communication:
- Problem-Solving
- Sales
- Continuous Learning

## REFERENCES

## Zarine Murray

Film Director & Screen Play Phone: 07835 900291

#### **Monique Fearon**

Founder of Creative Industry Awards

Phone: 07500 117008

# LANGUAGES

- English
- Thai (Issan)
- French