

Amy Illingworth
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Employment and Experience:

Event Manager, [The Attic](#)

[Freelance, February 2024 - present]

- Creating Eventbrite listings and monitoring ticket sales
- Managing venue Instagram account and Linktree listings
- Assisting with Event Curation, Venue Programming and Hire Facilitation
- Event marketing, advance comms, set up and pack down

Local Lead, Sofar Sounds Leeds *[Part time, October 2021 - June 2024]*

- Artist booking and liaison/advancing for approx 3-4 shows per month
- Consistent 100% NPS score and high sell through rates/strong growth month on month
- Bookings have included Bombay Bicycle Club, Nell Mescal, Lyvia & JERUB
- Organising venue booking and health and safety visits.
- Planning and overseeing ticket sales and P&L
- Hiring and managing show crew
- Promoting shows on social media, developing audience relationships and creating incentives for attendees.
- Developing partnerships and collaborations, including guest curations [Tileyard North, Girls Can Play Guitar, Hanglands, Long Division]
- Show execution: set up, box office, MCing, line checks, pack down
- Peer-to-peer mentoring and reviewing
- [See example show here](#)

Freelance Events Management, Mill Hill Presents *[Part time, January 2022 - January 2024]*

- Sold out launch gig headlined by Flyte
- Have put on 44 shows at Mill Hill Chapel, including Christian Lee Hutson, Elanor Moss, Nadia Reid, Clean Cut Kid, Jemima Coulter, Hand Habits.
- Successful funding and mentoring application with Launchpad
- Overseeing curation and promotion, including artist booking, advancing and invoicing.
- Arranging event licensing, rep and box office, overseeing external room hires, management of bar staff and sound engineers
- Organised and promoted an art market event with 20 independent vendors.
- Grew social media pages from scratch and created promotional content for shows.

Other Experience:

- **Box Office Manager, Sheffield DocFest** *[12-16th June 2024]*
- **Event Manager, Fever** *[7th June 2024]*
- **Stage Manager, Climb24** *[5th-6th July 2024]*
- **Hanglands Onsite Press Team, Live at Leeds In The Park** *[25th May 2024]*
- **Event Manager, Leeds BID UKReif events** *[21st, 22nd May 2024]*
- **Event Manager, Leeds BID Leodis Space Agency Programme** *[March - April 2024]*
- **Artist Liaison, We Out Here Festival** *[19th - 22nd August 2021]*
- **Event Curator, Wired4Music** *[August - November 2020]*

- **Merch for The Howl & The Hum** [*multiple dates, December 2023*]

Panels, events, workshops and other speaking appearances:

- **Equalise at Abbey Road Studios, 'Mixing and Engineering Essentials'** [*March 2024*]
- **I Know A Place - Come Play With Me x PRS** [*January 2024*]
- **Leeds 2023 Early Careers Music Promoters Programme** [*workshop, May 2023*]
- **Leeds Conservatoire Offer Holders' Day Panel** [*May 2023*]
- **Launchpad & PRS Foundation Talent Development Conference** [*April 2023*]

Education:

Academy of Live Technology (Feb-March 2024)

Event Management Bootcamp, 5 weeks short course

Leeds Conservatoire (2017-2020):

BA Music (Songwriting) 1st Class Honours

Confetti Institute of Creative Technologies (2015-2016):

*BTEC Level 3 Music Performance & Songwriting Diploma (D*D*)*

Belper School and Sixth Form Centre (2008-2015):

A Levels: Art (B), English Literature (A), English Language (A) AS Levels: French ©

Other:

First Aid at Work certificate

Health & Safety Level 2 certificate

Mental Health Awareness V4.3

Clean UK driving license + access to an insured vehicle

References:

Tony Ereira tony@cpwm.co

Director: Come Play With Me CIC

Charlotte Carpenter cc@charlottecarpentermusic.com

Label Manager, Babywoman Records