
ALEX CROSSLAND



ALEXCROSSLAND.BACKLIN
E@GMAIL.COM



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SUMMARY

Detail-oriented individual with proven ability to manage time, resources, teams and personal workload. Takes pride in quality of work and collaborates easily within large teams. Reliably executes tasks on time and to desired standards, going above and beyond to help team members and maintain high standards. Committed to learning new skills, and expanding and improving current skillset.

SKILLS

- Attention to Detail
 - Project Management
 - Client Relationship Building
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EXPERIENCE

BAR SUPERVISOR - BEERHOUSES

2019-Current

- Reliably supervised teams and shifts
- Greeted customers by name, remembering drinks selections and special requests to provide attentive, personalised service.
- Maintained bar stocks, replenishing daily as necessary.
- Conducted cellar work safely and efficiently, consistently following health and hygiene guidelines.

LEAD TECHNICIAN – BBC BITESIZE

2022-Current

- Rolling contract with BBC and Firefly AV every year
- BBC Bitesize tour across UK schools
- Responsible for all equipment and set up, liaising with production teams in offices and onsite and ensuring presenters and celebrities are satisfied throughout duration of tour.
- Delivered reliable, high quality technical support to BBC team daily.

GUITAR TECHNICIAN – THE ZUTONS

2023-Current

- Continuous Fixed Term Contract
- Looked after and maintained guitars for musicians
- Ensured guitars and amplifiers were well kept, tuned and in high standard
- Ensured guitar changes were punctual and that stages were set up neatly.
- Performed scheduled installation and maintenance duties in support of operational efficiency.

REHEARSAL COORDINATOR – THE NATIONAL LOTTERY'S BIG NIGHT OF MUSICALS

2024-2024

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- Beer and cellar management
 - Customer Service
 - Deadline Management
 - Team Leadership
 - Equipment Maintenance
 - Problem-solving
 - Communication skills

PREVIOUS CLIENTS

Jamie Webster
The National Lottery's Big
Night of Musicals
Skinny Living
Parquet Courts

- Managed and prioritised varied and busy workload to meet deadlines.
- Build and maintained strong relationships with partners and clients
- Ensured rehearsals ran smoothly and without issues
- Demonstrated resilience and composure under pressure for successful project outcomes.
- Adapted to unforeseen challenges with proactive, flexible approach.
- Addressed client complaints and resolved issues.

STUDIO COORDINATOR – AVRIL LAVIGNE

2023-2023

- Looked after Avril Lavigne and her Production crew during Europe/UK 2023 tour.
- Answered phone calls and responded to emails from clients.
- Monitored health and safety measures for guaranteed compliance.
- Supervised studio space for client and ensured only authorised personnel on site

EDUCATION

BA HONS LIVE EVENT PRODUCTION

University of Bolton
Second Class, First Division